

Ameli de Araujo Carrano

Web Designer and Developer / Graphic Designer

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EXPERIENCE

By Ju's Future School – Online - Brazil.

Code Teacher

Sep 2021 – Present

- Teach computer science and technology to elementary students.
- Use the *Code.org*, *MIT App Inventor*, and *Codepen.io* to teach code, app/games/web development.
- Provide feedback periodically and track student progress.

4VR Virtual Reality – Kitchener-ON, Canada.

Graphic Designer (Internship)

Sep 2020 – Dec 2021

- Lead the Internship team to develop graphic and material for 4VR Virtual Reality Content.
- Responsible for week production content for the blog, press releases and social media

Dekko Group – Brasilia-DF, Brazil.

Graphic and Web Designer

Jul 2021 – Dec 2021

- Create layout, graphic, and production design.
- Created wireframes and page design.
- Used InDesign, Illustrator, and Photoshop to produce Corporate Product Design.
- Frequently integrates photographic, typographic, and graphic elements.

AutenticArts – Brasilia-DF, Brazil.

Graphic Designer

Jan 2018 – Dec 2021

- Create visual identity including brand positioning, promotions, and digital marketing.

Lycée Français François Mitterrand – Brasilia-DF, Brazil.

Art Teacher

Aug 2018 – March 2020

- Develop an arts education program.
- Teach various art techniques based on historical and contemporary contexts.
- Prepare student exhibitions.

CaBra Sausages – Hamilton-ON, Canada.

Graphic Designer

Feb 2021 – Apr 2021

- Develop visual identity and graphic content for various media and product design.

Contractor for Lynx Insight – Brasilia-DF, Brazil.

Web Designer

May 2002 – Jul 2007

- Conceptualize logo design, websites, and social media channels to promote product brands.

Ministry of Mines and Energy – Brasilia-DF, Brazil.

Administrative Agent

Dec 1994 – Sep 2002

- Perform general clerical work for the Secretariat of Mines and Metallurgy, maintain record keeping systems, schedule appointments, and provide support for the coordinators.

EDUCATION

ASSOCIATE OF APPLIED SCIENCE IN WEB DESIGN AND DEVELOPMENT

Brigham Young University – Idaho

Dec 2020

GRAPHIC DESIGN FUNDAMENT CERTIFICATE

Brigham Young University – Idaho

Apr 2020

WEB FRONTEND DEVELOPMENT CERTIFICATE

Brigham Young University – Idaho

Apr 2019

WEB MEDIA CERTIFICATE

Brigham Young University – Idaho

Dec 2017

BACHELOR'S DEGREE IN GRAPHIC DESIGN

University of Brasilia- Brazil

Oct 2002

SKILLS

- | | | | |
|--|---|---|--|
| <ul style="list-style-type: none">• Development:
HTML5 – 90%
CSS3 – 80%
Java Script – 65%
PHP – 30%
Bootstrap – 70%
Wordpress – 70% | <ul style="list-style-type: none">• Design:
Branding – 100%
Social Media Design – 90%
Interaction Design – 85%
Information Design – 95%
Adv. Graphic Design – 100%
Typography – 100% | <ul style="list-style-type: none">• Computer:
Photoshop – 90%
Illustrator – 85%
InDesign – 85%
Mock-ups – 95%
2D Illustration – 75%
2D Animation – 60% | <ul style="list-style-type: none">• Language:
Portuguese, Native
English, Fluent
French, Advanced
Spanish, Intermediate |
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ACTIVITIES AND ACCOMPLISHMENTS

- Character Design for Animation with Photoshop – Course At Domestika.com *in progress*
- Drawing Course – Udemy.com *in progress*
- Programming Logic, SENAC *Feb 2004*

VOLUNTEER EXPERIENCE

The Church of Jesus Christ of Latter-day Saints – Brasilia-DF, Brazil.

Media Assistant Director

Jul 2022 – Present

- Create and disseminate event graphic design for social media printed materials.

Teenagers Coordinator Assistant

Apr 2021 – Present

- Assist the coordinator in creating calendars, writing reports, and preparing lessons.
- Training youth to develop leadership skills.

PERSONAL SKILLS

- Research, organize, and present well-designed information.
- Attention to detail, ability to create solutions and ideas for design projects, and quality standards.
- Ability to communicate with clients and users to understand the project requirements and specifications.
- Committed to results: Set high expectations and do whatever it takes to accomplish those goals.
- Problem solving & decision-making: Seek out challenges and exhibit solid judgment when implementing creative solutions.
- Flexibility and innovation: Comfortable with new and changing environments.